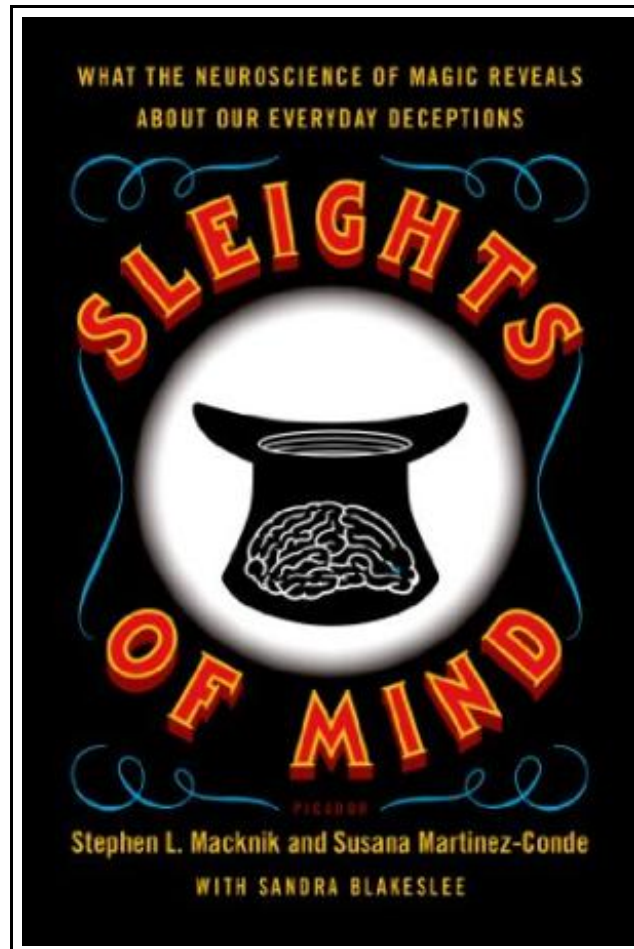


Sleights of Mind: What the Neuroscience of Magic Reveals About Our Everyday Deceptions



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(Audrey Lowe I)*

SLEIGHTS OF MIND: WHAT THE NEUROSCIENCE OF MAGIC REVEALS ABOUT OUR EVERYDAY DECEPTIONS



Picador, 2011. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!
Summary: " Sleights of Mind makes brain science so much fun, you'll swear the authors are as clever as Houdini." Scientific American Book Club "Magic is the place where our senses and beliefs fail us in magnificent ways. In this exciting book Stephen, Susana, and Sandra explore what magic and illusions can teach us about our fallible human naturecoming up with novel and fascinating observations." Dan Ariely , author of Predictability Irrational "Steve and Susana are two of the most innovative scientists I know. They aren't content to just conduct elegant experiments (although they do plenty of those, too). Instead, they're determined to explore those places where neuroscience intersects the mysterious and the magical, from visual illusions to Vegas card tricks. This book doesn't just change the way you think about sleight of hand and David Copperfield - it will also change the way you think about the mind." Jonah Lehrer , author of How We Decide and Proust Was A Neuroscientist . "I've long wished that there was a book that explained the art of magic from the point of view of cognitive neuroscience. Magic is a goldmine of information about the brain, as well as a source of fascination to laypeople. This is the book we've all been waiting for." Steven Pinker PhD, author of The Stuff of Thought "This is a highly original book. Science and magic have much in common. They both take seemingly inexplicable events and provide elegantly simple answers that enthrall the observer. The authors have done an admirable job in exploring this idea and also suggest ways in which the two disciplines can cross fertilize each other." VS Ramachandran MD PhD, author of Phantoms in the Brain "Stephen...

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